



Introducción a Lean. Principios para crear valor, eliminar despilfarros y transformar tu empresa (Spanish Edition)

Jose Miguel Vives

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En este libro encontrarás explicada desde el principio la metodología que ha revolucionado el mundo de la gestión y de la producción. Lean es una metodología que viene a dar respuesta a los graves problemas que afrontan las empresas y organizaciones actuales, que se ven obligadas a sobrevivir en mercados más exigentes que nunca. En estas condiciones, el único sistema que ha probado sus sólidos resultados y el único que ha permitido a las empresas alcanzar los más altos niveles de competitividad y productividad, es el sistema Lean.

Por primera vez en español, un libro imprescindible que disparará tu productividad y te reportará ventajas y beneficios nunca antes soñados. Abre tu mente y disponte a conocer la mejor metodología de gestión y producción existente, de la mano de uno de los mayores expertos españoles en la materia.

José Miguel Vives es Ingeniero en Organización Industrial y Master en Organización Industrial y Gestión de Empresas. Es experto en las metodologías Lean y ha trabajado directamente con Toyota, la creadora original de la metodología. Con más de 10 años de experiencia, actualmente desarrolla su labor desde su empresa de consultoría LeanSystems. Ha entrevistado a los principales expertos mundiales sobre esta metodología en los principales campos de actuación, como Lean Manufacturing, Lean Services, Lean Healthcare, Lean Marketing&Sales o Lean IT.

En fundador del grupo LeanSpain y miembro del Lean Enterprise Institute. Además desarrolla su investigación doctoral sobre diversos aspectos relacionados con la metodología Lean.

Este libro te ofrece una oportunidad única de conocer los fundamentos de la filosofía Lean de una forma rigurosa y entretenida.

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