



When Bad Things Happen to Good Organizations: How Effective Manager's Prepare for Crisis

Starr Mayer

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This road map will give confidence to leaders of nonprofit organizations and faith groups facing the unknown with sometimes limited resources. The many examples--of actions which averted calamities and of failures resulting in chaos--are engaging. "When Bad Things Happen to Good Organizations" answers the questions that are often in the backs of the minds of those who lead organizations:

- * How do I know this is a crisis?
- * Can crises be prevented?
- * What do I do when I walk out the door and the media has questions?
- * What actions can our board or council take right now?

The guides which are included are easily adapted by any organization. Every nonprofit leader should own "When Bad Things Happen to Good Organizations". Every board should discuss this topic. Every organization should have a plan for "When Bad Things Happen to Good Organizations".

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