



Board Evaluation: Creating Strategic Performance and Effectiveness (Board Guru Handbook Book 4)

Tracy E. Houston M.A.

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THE SINGLE MOST IMPORTANT TOOL to maximize board effectiveness for self-renewal is board evaluation. In this handbook, board advisory consultant Tracy E. Houston compiles a comprehensive, easy-to-follow guide that demonstrates informative and tactical approaches to board evaluation any board can put to use immediately. Board Evaluation: Creating Strategic Performance and Effectiveness is the go-to resource for governance committees, corporate secretaries and board experts for content-specific information to move the needle for increase board effectiveness. As the only digital guide for board evaluation currently on the market, it is a must-read for professionals who want to stay on top of this rapidly changing topic.

Whether you are looking to enhance your current methodology, expand your understanding of other methodologies, or create a whole new approach to board evaluation, you will find new ideas and direction. If you are looking to hire a third-party facilitator, Board Evaluation: Creating Strategic Performance and Effectiveness provides guidance that will increase your ability to define and prioritize your needs.

Our goal is for you to have detailed information that will greatly improve your board's effectiveness. Today, there are increased reputational concerns from directors. Board evaluation, done well, strongly undercuts the idea that boards are just rubber stamping whatever management wants. It is the foundation for continues improvement. Board Evaluation: Creating Strategic Performance and Effectiveness is a ready reference that you will return to again and again for the crucial tools needed in the boardroom, including:

- Unique step-by-step instructions on how to conduct board and peer evaluation;
- Top Ten To Do List when considering a board evaluation;
- Cutting-edge information on how to keep the board evaluation fresh;
- Exclusive insights on answers to frequently asked questions;
- “From the trenches” experience on the risks and rewards of board evaluation;
- And more!

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