



# Demographic Methods and Concepts

*Donald T. Rowland*

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## **Demographic Methods and Concepts** Donald T. Rowland

*Demographic Methods and Concepts* presents the methods most commonly needed to work with statistical materials on population at national, regional, and local levels. Unlike other texts in the field, this book uses clear non-technical language throughout to make demographic techniques accessible to a diverse array of students, regardless of their background in mathematics. All the demographic techniques most relevant to the work of demographers, geographers, sociologists, and planners are covered. Demographic concepts and practical strategies important in the interpretation of population statistics are also included. The book is ideal for undergraduate courses in sociology, geography, economics, and statistics.

## **Features**

- Provides techniques for analysis of population at regional, local, and national scales
- Includes chapters on migration and applied demography
- Integrates computer-based learning modules--the nature of demographic concepts and visual comparisons of demographic data--throughout the text
- Employs spreadsheet exercises using demographic statistics at the end of every chapter to help students develop relevant skills

## **Student CD-ROM--Packaged With Every Book**

- Fully integrated with the text, this CD-ROM contains Excel spreadsheet modules and applications facilitating demographic studies.

## **Companion Website**

<http://www.oup.co.uk/best.textbooks/geography/rowland>

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